

BRIGHT HOUSE

PHOTO-READY REAL ESTATE Quick Tips Checklist

Make your home photo-ready! Before your scheduled shoot day, plan time to:

INSIDE

- “Depersonalize” your space by removing family photos and personal items and minimizing knick-knacks
- Dust and clean furniture, mirrors, and windows
- Vacuum carpets and clean floors
- Wipe countertops, sinks, tubs and toilets
- Ensure all lighting fixtures and bulbs are working*

OUTSIDE

- Remove any seasonal/holiday decor
- Mow grass, rake leaves, remove weeds, and trim hedges, as necessary
- If possible, hide garden hoses, outdoor tools, equipment, bikes, and toys
- Clean grill
- Clean outdoor furniture
- Sweep steps, walkways, and patios

On the day of your shoot, it's important to complete these last-minute tasks:

- Declutter floors, tabletops, and countertops
- Store/hide remote controls, chargers, and electrical wires
- Make beds and put away clothes
- Empty waste paper baskets
- Close toilet lids
- Store/hide shampoo bottles and remove used washcloths and towels
- Open curtains. Raise all blinds/window treatments to the same height – about 1/2 way works well. If you have blinds, open them so the slats are flat**
- Turn on all lights - even standing and table lamps*
- Turn off ceiling fans
- Park vehicles away from the house or inside the garage
- Store outdoor trash and recycling bins in a shed or garage, if possible
- Remove and store/hide grill cover any grill accessories
- Remove or hide garden hoses, outdoor tools, equipment, bikes, and toys, if possible
- Remove any fallen branches, leaves, or debris that might have blown onto your property
- Open outdoor umbrellas
- Straighten outdoor furniture and place cushions/pillows, if necessary
- Hide pet dishes, toys, beds, cat play/scratch trees, and litter boxes
- Secure pets in an out-of-the-way room and plan to move them to another space for when it's time to photograph that room

* Bright House uses a photo process that blends multiple exposures into one image. This process allows us to shoot in a range of lighting situations - from dim to very bright - without needing flashes or studio lights. However, using as much natural and fixture lighting available helps create the best photo possible.